46th IAJGS International Conference

Jewish Genealogy & Family History

4-6 April 2027 • Virtual

Your Story • Our World • One Conference.

Exhibiting Opportunities Fact Sheet

The 46th International Association of Jewish Genealogy Societies (IAJGS) conference will be virtual giving Exhibitors an incredible number of ways to connect with attendees, starting 2 weeks prior to the conference, for 3 days during the conference, and for 90 days after the conference. We expect nearly 1,000 people who are passionate about their Jewish Genealogy and Family History to visit the website during the nearly 4 months it is active. Our virtual platform will allow extensive customization of a "booth" and exhibitors can choose their level of participation. Virtual views will provide additional advertising opportunities for exhibitors.

Exhibitors can choose between a Basic package and a Premium Package, which offers more booth customization and access to other event activities, such as banner ads in our virtual lobby. We are offering a Society option for non-profits and other organizations that just need the basic booth. This will replace the "Share Fair" that has been a fixture at past IAJGS conferences.

Exhibitor Details and Benefits

- All Virtual Booths will show company names and include icons for: Chat, Like Booth, Contact US, Q&A, Sharing Business Cards, and Booking a Meeting. All booths will have the ability to include multiple URL links to external pages.
- Booth Banners allow Exhibitors to visually enhance their booth to make it more appealing

	Booth Category		
Virtual Booth	**Society**	**Basic**	**Premium**
Pricing (early bird by 1/31/full price)	$25	$199/$249	$349/$399
Virtual Booth Size (# banners)	2	3	4
Floor	Society Floor	Exhibit Hall	Exhibit Hall
Location	Alphabetical	Behind	Front
Document Upload	1	2	3
Video Upload	1	2	3
# of Staff	2	3	4
# content links	1	3	4

Exhibitor Opportunities IAJGS 2027

	Booth Category		
Advertising	**Society**	**Basic**	**Premium**
IAJGS Landing Page	N	Small logo	Small logo
Digital Program	listing	listing	Business card
Ad in Virtual Lobby	N	N	$250
Sponsor Sessions	N	N	1 comp
Spotlight Interview	N	N	1

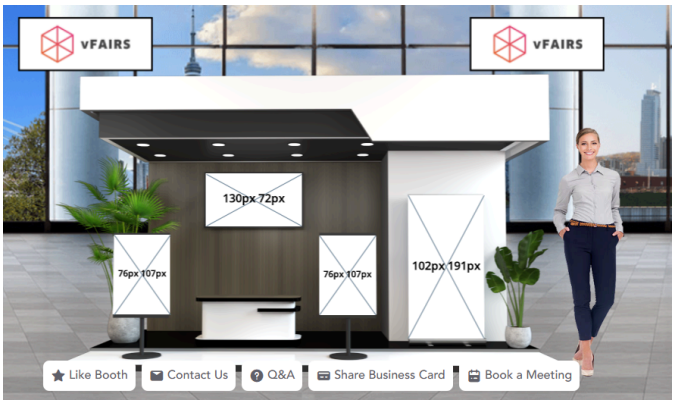
Programming			
Live During Show	Thru booth	Thru booth	1 half-hour session
On-demand prior to show	N	N	1 session
On-demand during show	Thru booth	Thru booth	1 session
On-demand after show	N	N	1 session

Marketing(prior to conference)			
IAJGS website	Small logo	Small logo	Small logo
Blog post	N	N	80 words
Emails	listing	listing	Description
Social Media Posts	listing	listing	Description
Additional opportunities as they arise	N	N	Y

Please note: Exhibitor packages do not include conference registration. Exhibitors will only have access to the Exhibit Halls. You must register for the conference separately.



Sample of Virtual 2-banner booth with 6 icons



Sample of a Virtual 4-banner booth with 5 Icons

[Exhibitor Registration Form]

Any questions, please contact exhibitors@iajgs.org